

Electronic Shadow

iDEALiD sarl
45 Av PARMENTIER 75011 Paris
FRANCE



Grand Prize Japan Media Art Festival 2004
Art Division

Prix Ars Electronica 2004 Honorary Mention
Interactive Art

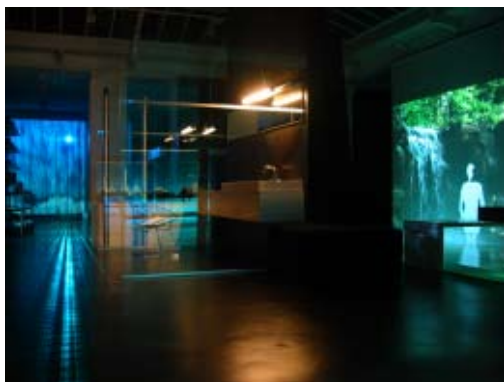
Trophy Laval Virtual 2004
Art and Culture

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Founded in Paris in 2000 by the belgian architecte Naziha MESTAoui and the french director Yacine AIT KACI (DVD-Rom of the Louvre museum, cd-rom Yves Saint-Laurent, Tv show Archimède, etc...), Electronic Shadow is a hybrid design platform whose activity is based on research and innovation on both the artistic, through a lot of exhibitions for more than 4 years (Moma, Centre Pompidou, Ars Electronica, ...) and technological point of view (patented system based on space/image projection).

This pluridisciplinary approach allows original offers which mends both space and image, material and light in the most diversed contexts: art, design, architecture, scenography, fashion, cinema...

Electronic Shadow founds the agency iDEALiD in 2003
www.idealid.com



H2O, Designer's Days - Boffi Bains

2005

Double Vision

Danse performanse by Carolyn Carlson - Video scenography by Electronic Shadow

Milano international design Fair

Boffi show-room scenography for its 70th anniversary

2004

Cassina

"Warm and cold" -
interactive lightning scenography

Designer's Days Paris

Boffi Bains Paris
interactive scenography

Musée d'art et d'industrie de Roubaix - La Piscine

The Bride
video installation, projection on a leather dress
in collaboration with Crstof

Permanent exhibition

Pavillon de l'Arsenal

Animation of the large scale model of Paris

2003/2004

Espace EDF Electra

"Ex-isles"
interactive installation in the art exhibition "Voyages d'Artistes"
Trophee Laval Virtual 2004 Art and Culture

2003/2004

Centre Georges Pompidou

"Grammar of interactivity"
interactive installation in the exhibition "Design interactif" (interactive design)
in collaboration with Bertrand Duplat

2003

Musée d'Art moderne de la Ville de Paris

"3 minutes 2"
video scenographic installation during the event "Nuit Blanche"
Prix Ars Electronica 2004 Honorary Mention, Interactive Art

2002

Centre culturel français de Palerme

Architecture and global design

2001

Museum of Modern Art (MoMa)

"The communicating Scarf"
communicating outfit and video in the exhibition "Workspheres"



Espace sensoriel Armani



Ex-îles



3 minutes?

www.electronicshadow.com